

# Press Release



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**FOR IMMEDIATE  
RELEASE:**

## **ABATE of Florida, Inc. 2010 Daytona Bike Week Campground Update**

Deland, FL, February 28, 2010 - As seen in Easyriders, FL Full Throttle and Born To Ride magazines, ABATE of Florida, Inc.'s 2010 Daytona Bike Week Campground is up and running strong, offering bikers and all motorcyclists a deeply discounted alternative to spending thousands of dollars to stay for Bike Week. We're at the Volusia County Fairgrounds, only 20 minutes from Daytona Beach, 30 minutes from Orlando. Tent camping and R/V sites with and without hook ups are still available; food, adult beverages, vendors, and 24-hour security on site. Open now through noon March 7, 2010, call (386) 943-9610 for more information.

In addition to all our campground has to offer, there's the biker flea market, antique bike show, farmer's market, and the "1st Annual Bikers Rally for Freedom, Better Dead than Red" at the Fairgrounds too. Although almost all these events are great additions to share the Fairgrounds with, the "1st Annual Bikers Rally for Freedom, Better Dead than Red", originally heralded as the "Bikers Freedom Rally", poses some concerns with ABATE of Florida, Inc.

The "1st Annual Bikers Rally for Freedom" organizer, Rhonda Lee Welsch, contacted our State Office approximately two months ago, asking if she could hold her rally within our campgrounds. ABATE of Florida, Inc., whom has held the rights to our "Freedom Rights Rally" name for 15 years, as well as holding our Bike Week Campground at the Fairgrounds for the last 17 years, declined her request due to concerns that the public could mistakenly think that her rally was supported and endorsed by ABATE of Florida, Inc. ABATE of Florida, Inc., supports an individual's rights, and endorses citizenry to stand up for those rights. However, we do not feel it is correct to charge money to attend a "Freedom Rally", especially since ABATE of Florida, Inc., a 501 c(4) FL non-profit corporation has been holding a rally in Florida known under that name for many years.

Our concerns may have been justified when on Saturday February 27, 2010 we were informed that motorcycle personalities "Rogue" and "RC", individuals known for publicly making false statements against ABATE of Florida and its President, James "Doc" Reichenbach, spoke at Rhonda Welsch's rally to a crowd, allegedly again making slanderous statements towards ABATE of Florida. On Sunday, February 28, 2010, Doc, accompanied by three witnesses, attempted to visit Ms. Welsch's rally around 1 pm.

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## **ABATE of Florida Defends Freedom Rally Ownership (page 2)**

Initially upon arriving where the rally was being held, RC exited the building, looked straight at Doc, and immediately turned and rapidly walked away as Doc yelled to him "hey RC, wait, I want to talk to you". Upon seeing Doc in the lobby of the building, Ms. Welsch approached and asked if Doc wished to speak at the rally today, but then began yelling "you're not welcome here", "you're creating a disturbance" and "leave, you can go now", when Doc began calmly asking questions. Next Doc handed his business card to a Fox 35 News cameraman, and Ms. Welsch attempted several times to grab it to prevent it from being accepted. Shortly after Doc stepped outside, ABATE of Florida, Inc.'s State Sgt-At-Arms ("Mudder") and State Public Relations Trustee ("Lockdown") went back inside the lobby to speak with Ms. Welsch. When she saw them, she immediately began yelling "I told you to get out", and "have you paid to be inside the rally?" After calmly reminding her that they were only in the lobby, and not inside her rally, Lockdown asked since she offered a few minutes ago for Doc to address her crowd, what time would she like him to be available? She began yelling again, this time "I didn't say that" and "he can't speak today" Lockdown then asked why she has not yet responded to ABATE of Florida, Inc.'s Cease & Desist (from using a name we have rights to) letter? She turned and walked away without responding. Again, Fox 35 TV recorded the entire conversation.

The events continued to unfold as Doc stood outside the building and RC exited with a group of acquaintances. Doc approached and asked about RC & Rouge's allegedly making slanderous statements about ABATE of Florida, Inc., which RC denied. RC further stated that there was a recording made of his and Rouge's presentations. As this conversation ensued, some of RC's personnel stepped back and began taking photographs of Doc. Once these photographers were in place, RC began verbally provoking Doc, attempting to get Doc to strike him. Although Doc became agitated, he did not rise to the bait. This episode concluded with Rouge exiting the building with another group of people and start taking pictures of Doc departing the area.

We hereby formally request a complete copy of the February 27, 2010 recording of RC & Rouges' presentations RC spoke about accompanied with a sworn statement from the recording agent that the recording was recorded on the correct date and has not been altered. ABATE of Florida, Inc. is also hereby publicly putting RC & Rouge on notice that should their slanderous activities continue, they, and any entity which publishes the false statements, will become targets of legal action to make ABATE of Florida, Inc. whole.

ABATE of Florida, Inc. has deep regret that other individuals' controversial actions continue to interfere with ABATE of Florida, Inc.'s over 30 year long motorcyclists' rights movement. Although there are other motorcyclists' rights movements in Florida, our goals would be better obtained if we could stand together in this fight. Taking opportunities to further personal agendas for unknown reasons, at the potential cost of motorcyclists' lives, is shameful.

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"ABATE of Florida, Inc. is not affiliated in any way with Rhonda Lee Welsch, Tom Gion or [www.bikeweekfreedomrally.com](http://www.bikeweekfreedomrally.com). ABATE of Florida, Inc. has been holding the "Freedom Rights Rally", also known as "Freedom Rally", for 15 years, and reserves the rights to this event name. Although the group associated with Rhonda Lee Welsch and [www.bikeweekfreedomrally.com](http://www.bikeweekfreedomrally.com) is holding an event at the same time and location as ABATE of Florida, Inc.'s 2010 Bike Week Campground, ABATE of Florida, Inc. is not endorsing or a part of that group's event. We have asked this group to cease using the event name which we have rights to, and await their response."

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