

Press Release



Contact:
David Rich
Public Relations Trustee, ABATE of Florida, Inc.
386-490-4821, FAX: 386-490-4482
statepr-comm@abateflorida.com
www.ABATEFlorida.com

**FOR IMMEDIATE
RELEASE:**

ABATE of Florida, Inc. President “Doc” Reichenbach to Address Annual PRO Convention

Norfolk, VA, Jan. 9, 2010 — The 7th Annual PRO (Public Relations Officers) Convention is quickly approaching this coming weekend January 8th through the 10th. This year’s PRO Convention is being held at the Norfolk Waterside Marriott, 235 E. Main St., Norfolk, VA 23510 with James “Doc” Reichenbach II, Chairman of the Board of Directors, National Coalition of Motorcyclists and President, ABATE of Florida, Inc., slated to speak immediately after Norfolk, VA’s Mayor Fraim. Over 1,200 motorcyclists have registered to attend, representing almost 500 motorcycle organizations across America.

Some topics of Doc’s address may include ABATE of Florida’s many legislative successes over its almost 30 year history, including the long battle and resulting success repealing Florida’s Helmet Law in 2001. He is also likely to discuss the many current legal issues motorcyclists in both Florida and the United States as a whole. The extremely successful ABATE of Florida, Inc. Motorcycle Safety and Awareness Program, one of Doc’s prize accomplishments, is always a good source of information regarding making the general public more aware of the many motorcyclists on the roadways, and is likely to be a topic.

For more information regarding the 7th Annual PRO Convention, contact CEO Butta at Butta@proconvention.com. For more information regarding ABATE of Florida, Inc, contact David “Lockdown” Rich, Public Relations Trustee (contact information above). For more information about the National Coalition of Motorcyclists (NCOM), contact Founder Richard Lester at aimncom@aimncom.com.

With almost 8,000 members, ABATE of Florida, Inc. is Florida’s largest Motorcyclists’ Rights Organization, and the fourth largest nationwide. Our missions include educating the public about motorcycle awareness and continuing to fight in Tallahassee for the rights of every motorcyclist and the public in general. To aid in these ends, we have a lobbyist on staff and have founded the Motorcycle Safety and Awareness Program, both with the intentions to help make the roads safer for everyone.

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