## **Press Release**



Contact:
David Rich
Public Relations Trustee, ABATE of Florida, Inc.
386-490-4821, FAX: 386-490-4482
statepr@abateflorida.com
www.ABATEFlorida.com

FOR IMMEDIATE RELEASE:

## ABATE of Florida, Inc. President "Doc" Reichenbach Invited to the Bikers Empowerment Training Conference

Memphis, TN, Jan. 22, 2010 — This January in Memphis Tennessee, the Bikers Empowerment Training Conference (BETC) kicks off, with the design to offer motorcycle clubs, social clubs, and other affiliated organizations multiple training sessions to establish the tools these groups require for better organizational structure and stability. The addition of Doc Reichenbach II, Chairman of the Board of Directors for the National Coalition of Motorcyclists (NCOM), and President of ABATE of Florida, Inc. to the list of presenters is an obvious well thought-out plan.

Doc Reichenbach, a Veteran and dedicated Freedom Fighter, has been fighting for Biker's Rights for over 30 years, starting while still in the military. Many years ago, the Sturgis Motorcycle Hall of Fame inducted him into their "Outstanding Freedom Fighters Hall of Fame". In 2001 the National Coalition of Motorcycles bestowed upon him their highest honor, the Ron Roloff Lifetime Achievement Award. It is with this same dedication and foresight that Doc plans on speaking with at the BETC event this coming weekend. "Sport-bike riders are an important part of the fabric of the motorcycling community. We welcome them to join us in facing the many legal battles and prejudices all motorcyclists face across this nation" Doc stated.

For more information regarding the BETC, visit <a href="www.betconference.com">www.betconference.com</a> on the internet. For more information regarding ABATE of Florida, Inc, contact David "Lockdown" Rich, Public Relations Trustee (contact information above). For more information about the National Coalition of Motorcyclists (NCOM), contact Founder Richard Lester at aimncom@aimncom.com.

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With almost 8,000 members, ABATE of Florida, Inc. is Florida's largest Motorcyclists' Rights Organization, and the fourth largest nationwide. Our missions include educating the public about motorcycle awareness and continuing to fight in Tallahassee for the rights of every motorcyclist and the public in general. To aid in these ends, we have an exclusive lobbyist and have founded the Motorcycle Safety and Awareness Program, both with the intentions to help make the roads safer for everyone.